

SUPPLIERS

Increase Your Client Retention Rates!

These FutureTix Services would help your clients maximize their use of your product:

- Ticketing Opportunities Assessment
- Project Management
- Social Media and Online Footprint Optimization
- System and Product Implementations
- Marketing Strategies
- Best of Breed Solutions
- And More -- **For more info, go to futuretix.com/solutions**

CONTACT

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***FUTURE**TIX*

Innovative
Consulting.
Smarter
Ticketing.



futuretix.com

Our Goal

Our goal is simple, to help organizations get the most out of ticketing technology. At FutureTix, we believe that technology is the ticketing industries' key business lifeline. Through our unique combination of thoughtful consultation and proprietary resources, we provide a business-minded framework to help you take a more strategic and innovative approach to ticketing.

Products & Services

Market Analysis

Understanding the space from a variety of perspectives as well as your proper fit and potential, is a key element to making informed decisions when planning and moving forward.

Our Market Analysis Services will provide you with a comprehensive overview and written report of the live entertainment ticketing marketing place.

Gap Analysis

With a specific eye towards growth and business development, FutureTix would perform a needs assessment and provide a comprehensive report that includes:

- An overview of your current functionality and 3rd party relationships
- A comparison of current functionality and abilities to industry expectations
- Identified 'gaps' with regards to other ticketing genres and verticals
- Opportunities determined by matching strengths to potential prospects
- Suggestions to hone your RFP responses and strengthen your ability to close more deals

Knowing more about client expectations as well as the demands of their patrons, can help you shape a road map that will put you on the road to success!



Product Advancement & Market Penetration

From start-ups to established suppliers, FutureTix can help bring your product to the next level by:

- Establishing Supplier to Supplier Relationships
- Assisting in API Integration Planning and Management
- Creating and Aiding Penetration and Marketing Strategies
- Mapping and Managing Product Development Projects

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